



An Evening to Benefit the Promising Students at **COMMUNITY PARTNERSHIP SCHOOL**

MARKETING DETAILS:

CPS Newsletter
circulation: 2,500

COMEDY CABARET
invitations: 2,500

COMEDY CABARET
expected attendance: 1,000

CPS Website
hits/month: 1,000

SPONSORSHIP LEVELS

PRESENTING SPONSOR **\$50,000**

- Admission to Meet-and-Greet with SHANE VICTORINO
- Three premium tables (24 seats) to Comedy Cabaret
- Admission to VIP Cocktail Party
- Featured in media coverage of event
- Verbal on-stage recognition as PRESENTING SPONSOR during event
- Opportunity to address the audience during event
- Prominently recognized as PRESENTING SPONSOR during pre-event slideshow
- High-profile recognition as Presenting Sponsor on the front of invitation
- High-profile recognition as Presenting Sponsor on the front of Program Book
- Full-page advertisement on the inside front cover of the Program Book
- Feature story in CPS Newsletter as Presenting Sponsor
- Sponsor signage at event
- Sponsor logo and link on CPS website

DIAMOND SPONSOR **\$25,000**

- Admission to Meet-and-Greet with SHANE VICTORINO
- Two premium tables (16 seats) to Comedy Cabaret
- Admission to VIP Cocktail Party
- Verbal on-stage recognition as DIAMOND SPONSOR during event
- Prominently recognized as DIAMOND SPONSOR during pre-event slideshow
- Preferred placement of full-page ad with special designation in Program Book
- High-profile recognition on invitation
- High-profile recognition in Program Book
- Sponsor signage at event
- Sponsor logo and link on CPS website

PLATINUM SPONSOR **\$10,000**

- Admission to Meet-and-Greet with SHANE VICTORINO
- One table (8 seats) to Comedy Cabaret
- Admission to VIP Cocktail Party
- Full-page ad with special designation in Program Book
- Recognition on invitation
- Recognition in Program Book
- Sponsor signage at event
- Sponsor logo and link on CPS website

COMMUNITY PARTNERSHIP SCHOOL

Meeting Talent With Opportunity

1936 N. Judson Street,
Philadelphia, PA 19121
215-235-0461

www.cpsphilly.org

United Way Donor Choice
Southeastern PA #16200



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GOLD SPONSOR \$5,000

- Admission to Meet-and-Greet with SHANE VICTORINO
- One table (8 seats) to Comedy Cabaret
- Admission to VIP Cocktail Party
- Full-page ad with special designation in Program Book
- Recognition on invitation
- Recognition in Program Book
- Sponsor signage at event
- Sponsor logo and link on CPS website

SILVER SPONSOR \$2,500

- Four seats to Comedy Cabaret
- Admission to VIP Cocktail Party
- Full-page ad in Program Book
- Recognition on invitation and in Program Book
- Recognition on CPS website

BRONZE SPONSOR \$1,000

- Two seats to Comedy Cabaret
- Admission to VIP Cocktail Party
- Half-page ad in Program Book
- Recognition on invitation and in Program Book
- Recognition on CPS website

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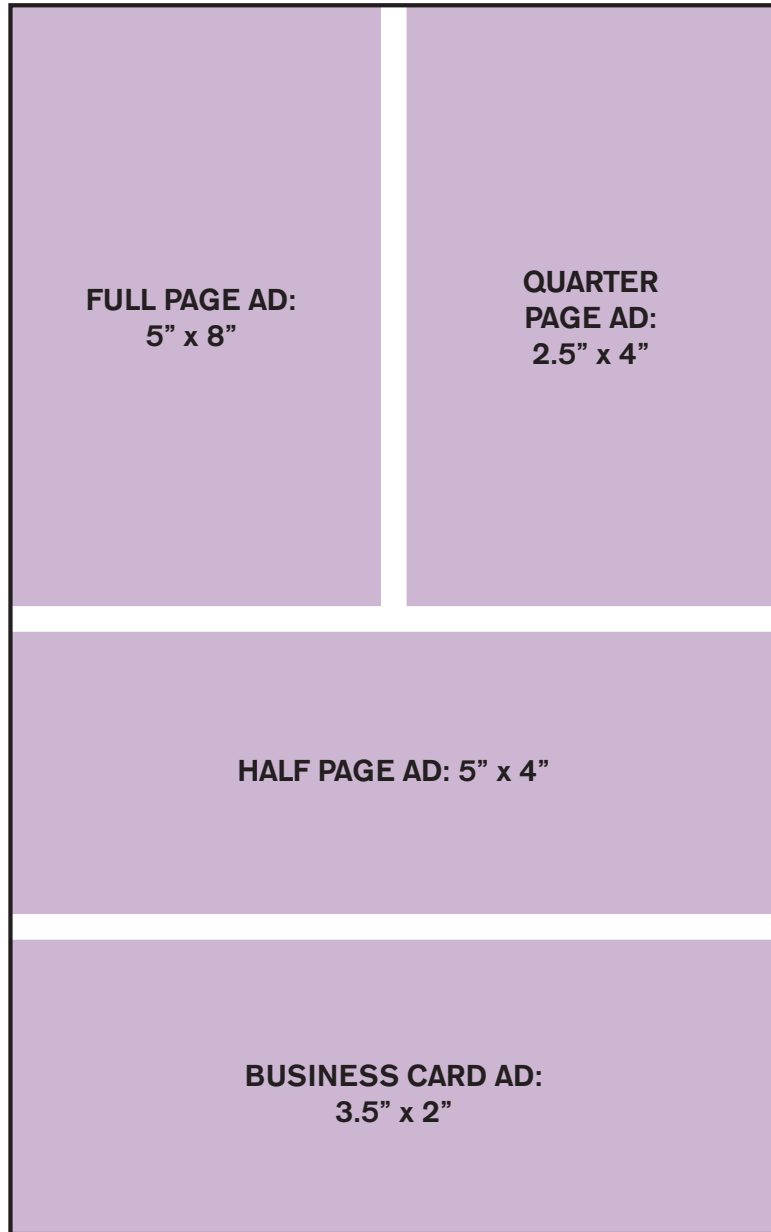
An Evening to Benefit the Promising Students at **COMMUNITY PARTNERSHIP SCHOOL**

We are happy to assist you with the design of your ad.

PROGRAM BOOK ADS

AD SIZES:

Full Page Ad: 5" wide x 8" tall	\$500 <input type="checkbox"/>
Half Page Ad: 5" wide x 4" tall	\$350 <input type="checkbox"/>
Quarter Page Ad: 2.5" wide x 4" tall	\$250 <input type="checkbox"/>
Business Card Ad: 3.5" wide x 2" tall	\$100 <input type="checkbox"/>



AD SPECS: Preferred Format: eps, tif, jpg, pdf; Resolution: 300 dpi; Color Mode: CMYK

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*Please note that ads are not to scale



COMMUNITY PARTNERSHIP SCHOOL PRESENTS

COMEDY CABARET

Thursday, April 26th

Sherman Mills
Philadelphia, PA

FEATURING PERFORMANCES BY THE
BROADWAY DREAMS FOUNDATION

Honoring
SHANE & MELISSA VICTORINO

An Evening to Benefit the Promising Students at **COMMUNITY PARTNERSHIP SCHOOL**

EVENT CONTACT:

ANGIE MCCOLE
a.mccole@cpsphilly.org
T: (215)235-0461
F: (215) 235-2875

PAYMENT INFORMATION

Please print or type all information as it should be listed on invitation, Program Book and website.

NAME OF SPONSOR: _____

CONTACT NAME (if different from above): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Do you accept all benefits associated with your chosen level of sponsorship? YES NO

If no, please explain: _____

DATES TO REMEMBER:

To be included on the invitation:
XXXX, XXXXX

To be included in the Program Book:
XXXXX, XXXXX

SPONSORSHIP LEVELS

- Presenting Sponsor \$50,000
- Diamond Sponsor \$25,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,000
- Donation \$_____

ADVERTISEMENT OPTIONS

- Full-page Ad \$500
- Half-page Ad \$350
- Quarter-page Ad \$250
- Business Card Ad \$100

Please design my ad for me and include the following message: (A proof will be emailed to you for your approval).

Please make checks payable to Community Partnership School.

To pay by credit card, enter information below:

- VISA MASTERCARD AMERICAN EXPRESS

CREDIT CARD NUMBER: _____

EXPIRATION DATE: _____ SECURITY CODE: _____

SIGNATURE: _____

Send this completed form, your check and all materials no later than XXXXXXXXX to:

COMMUNITY PARTNERSHIP SCHOOL
1936 N. Judson Street, • Philadelphia, PA 19121
Attn: Development office

Or email to: a.mccole@cpsphilly.org

COMEDY CABARET

Thursday,
April 26, 2012

Sherman Mills,
Philadelphia, PA

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